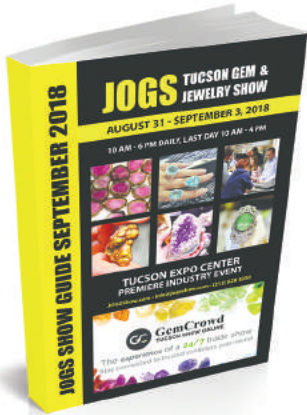
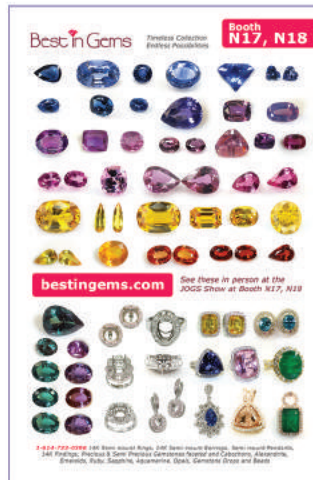


# TUCSON SHOW GUIDE



The JOGS Tucson Gem and Jewelry Show Guide will expose your company to tens of thousands of qualified buyers who are looking for new products, great prices, exciting designers, unique resources and innovative ideas. The Show guide is a comprehensive full color 8.5in x 5.5in booklet featuring advertisements by JOGS Tucson Gem and Jewelry Show Exhibitors and JOGS affiliates. The JOGS Show Guide will be used as a year-round printed and online resource by JOGS Show Buyers to find and connect to exhibiting companies who participate at the JOGS Tucson Gem and Jewelry Show.



Ad Size	Price
<b>SPECIAL DEAL!</b>	
2 Full Pages Ad	\$800.00
Full Page Ad (8.5 x 5.5in)	\$500.00
1/2 Page Ad	\$300.00



FULL PAGE	1/2 PAGE
Non-Bleed	Horizontal
5" wide X 8" tall	5" wide X 4" tall

- **Remind your buyers** where you are located at the Show and what products you sell
- **Attract new buyers** with photos of your products and designs
- One of the **most effective ways to advertise** your business for new JOGS Show exhibitors

Ad placement is first-come-first-served by pavilion, please contact our advertising team to find out what space is available by calling **(213) 629-3030** or emailing **info@jogsshow.com**.

# INDOOR/FLAG BANNER AD

First-come first-service basis - order early!

Vertical signs will be hung from the building ceiling and placed in high traffic walkways of the Show. Buyers can see these hanging flag banners as they walk through the main aisles of the show.



The most popular option is the **2ft by 6ft Flag Banner**. Exhibitors often place a photo of their products and their booth number on flag banners.

Ad Size	Price
Flag Banner 2ft by 6ft	\$200.00

Locations for Flag Banners are limited, please contact our advertising team to order your Flag Banner by calling **(213) 629-3030** or emailing **info@jogsshow.com**.



Flag Banner 2x6ft



Flag Banner 2x6ft



Flag Banner 2x6ft

# INDOOR BANNER

Limited Availability

If you would like to create a custom-sized indoor banner to hang in your booth or in another area of the Tucson Expo Center, please contact our advertising team by calling **(213) 629-3030** or emailing **info@jogsshow.com**

# OUTDOOR BILLBOARDS

LIMITED AVAILABILITY

Outdoor billboards are located at the main entrances and registration areas of the JOGS Show, and are seen by all buyers who are entering the Show.

Ad Size	Price
15ft by 5ft Billboard	\$3,000.00



Advertisement space is on a first-come-first-served basis, and the Tucson Expo Center only has limited amount of space available for outdoor advertising.



Availability is limited, please contact our advertising team to find out which spaces are available by calling (213) 629-3030 or emailing [info@jogsshow.com](mailto:info@jogsshow.com).

# FRONT ENTRANCE COLUMN BANNERS

**LIMITED AVAILABILITY**

What better place to advertise than at the entrance to the JOGS Tucson Gem & Jewelry Show? Place your company's banner on the columns at the Main Registration or South Hall Registration entrances and catch buyers' eyes as they enter the show.

Size	Price
Vertical, 2ft by 7ft	\$500.00
Vertical, 3ft by 7ft	\$800.00
Vertical, 2ft by 3.5ft	\$400.00



The most popular option is the Vertical 2x7ft banner which covers an entire column's side.



Availability is limited, please contact our advertising team to find out which columns are available by calling **(213) 629-3030** or emailing **info@jogsshow.com**.

# OUTDOOR BANNERS

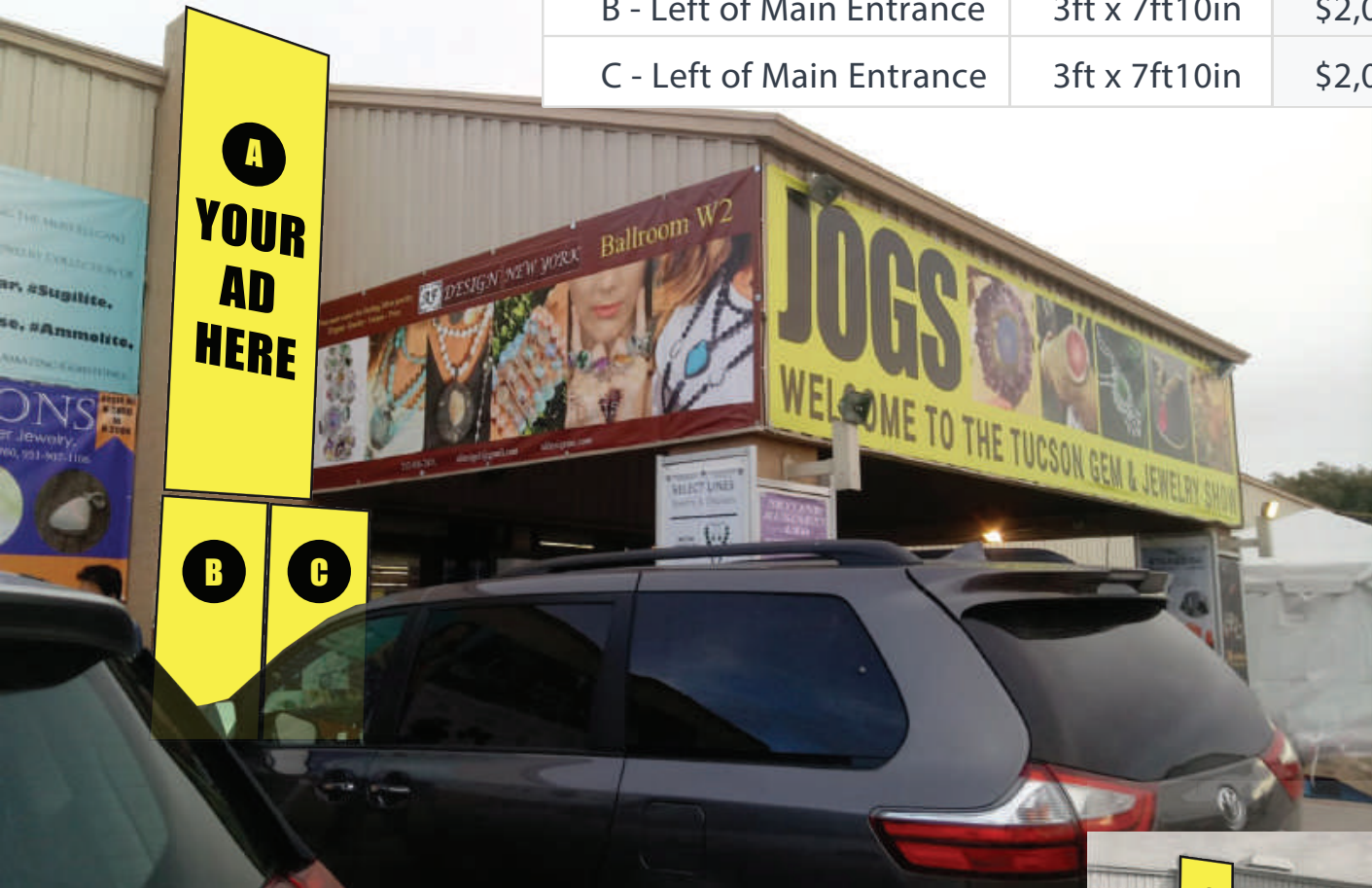
**NEW! LIMITED AVAILABILITY**



Want to be seen by every JOGS buyer that enters the Tucson Expo Center through the main entrance?

Our outdoor banners are located at high-visibility locations at our Show's front door.

Location	Dimensions	Price
A - Left of Main Entrance	3.5ft x 12ft	\$2,000.00
B - Left of Main Entrance	3ft x 7ft10in	\$2,000.00
C - Left of Main Entrance	3ft x 7ft10in	\$2,000.00



Availability is limited, please contact our advertising team to find out which spaces are available by calling **(213) 629-3030** or emailing **info@jogsshow.com**.

Advertisement space is on a first-come-first-served basis, and the Tucson Expo Center only has limited amount of space available for outdoor advertising.



# OUTDOOR BANNERS

**NEW! LIMITED AVAILABILITY**



Want to be seen by every JOGS buyer that enters through the Tucson Expo Center through the main entrance?

Our outdoor banners are located at high-visibility locations at our Show's front door.

Location	Dimensions	
D - Right of Main Entrance	3ft x 7ft	\$2,000.00
E - Right of Main Entrance	3.5ft x 12ft	\$2,000.00

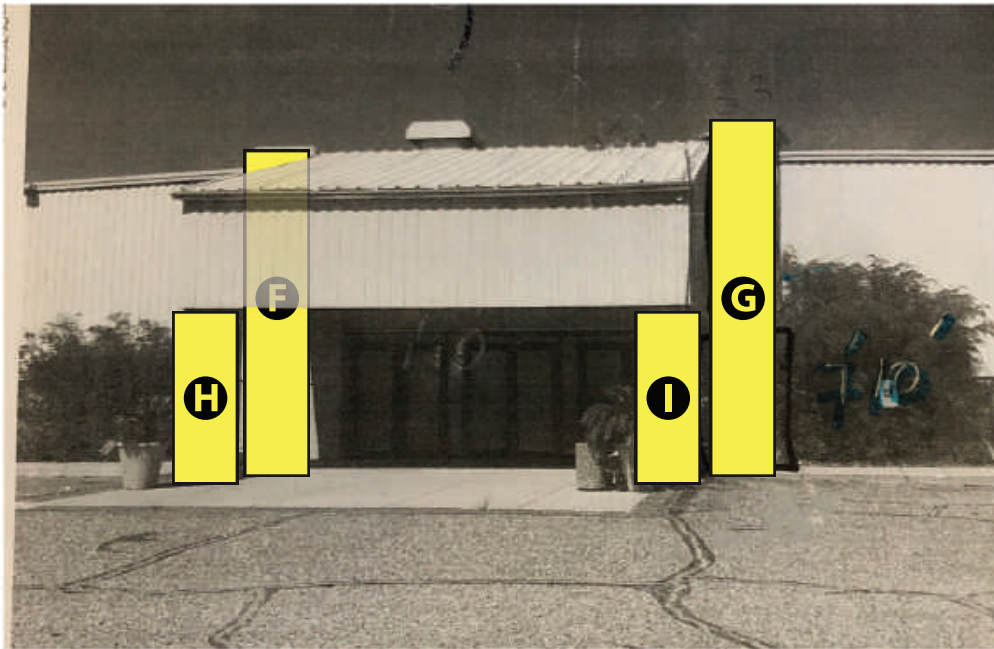


Availability is limited, please contact our advertising team to find out which spaces are available by calling **(213) 629-3030** or emailing **info@jogsshow.com**. Advertisement space is on a first-come-first-served basis, and the Tucson Expo Center only has limited amount of space available for outdoor advertising.



# OUTDOOR NORTH HALL BANNERS

**NEW!**



Want to maximize your advertising? With limited advertising space available, JOGS has created additional advertising opportunities on our North Hall exterior that will be seen by thousands of buyers as they park and walk to the main show entrances at West & South hall.

Availability is limited, please contact our advertising team to find out which spaces are available by calling **(213) 629-3030** or emailing **info@jogsshow.com**.

Location	Dimensions	Price
F - Left of North Hall	3.3ft x 19ft	\$1,500.00
G - Right of North Hall	3.3ft x 19ft	\$1,500.00
H - Left Column North Hall	2ft x 7ft	\$1,000.00
I - Right Column North Hall	2ft x 7ft	\$1,000.00



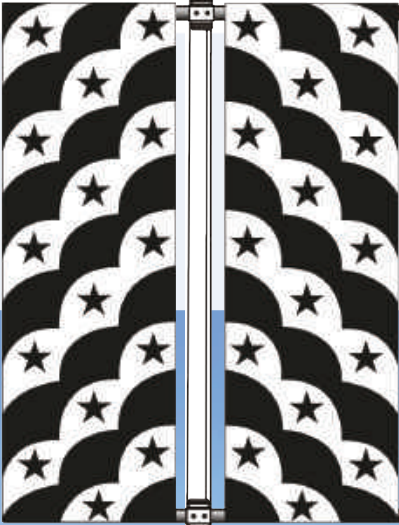
# POLE BANNER

Reach for the stars and place your company's banner high above the crowds at the JOGS Tucson Gem & Jewelry Show!

Your banner will be proudly displayed on a pole located on the right hand side of the North Hall, in front of the busy parking lot where buyers park before walking over to the show entrance.

• **Size Specifications:** 5 ft 4 inches x 2 ft, double-sided

**Limited Availability.** For pricing and availability, please call (213) 629-3030 or email [info@jogsshow.com](mailto:info@jogsshow.com).



**Advertise Here!**



## Pole Locations





# MAIN ENTRANCE PRODUCT TOWER SHOWCASE

LIMITED AVAILABILITY



Location	Dimensions	Price
Shelf Space	1.5ft x 1.3ft	\$100.00

Display your company's products in a beautiful showcase located at the registration area at the Show entrance. Each showcase has four shelves available, and the registration area will have four showcases available near the entrance.



Availability is very limited, please contact our advertising team to find out which showcase shelves are available by calling **(213) 629-3030** or emailing **info@jogsshow.com**.



Your products and booth number featured on a shelf at the show entrance!

# MAIN SHOW DIRECTORY BANNER

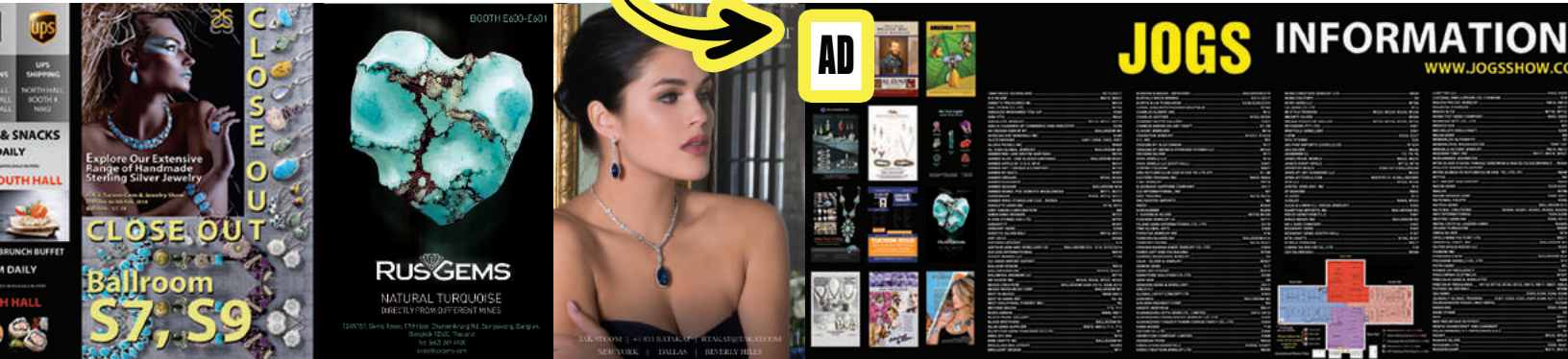
LIMITED AVAILABILITY

Showcase your company and products at the JOGS Tucson Gem & Jewelry Show's registration areas. The Show Directory banner is located next to the Main Entrance registration and contains a large map of the Show, as well as a directory of all exhibitors' booth locations, and Show amenities.

These Main Show Directory banners are seen by buyers queuing to register and buyers who are looking for the Show Exhibitors Directory and Show map.

Put your ad here!

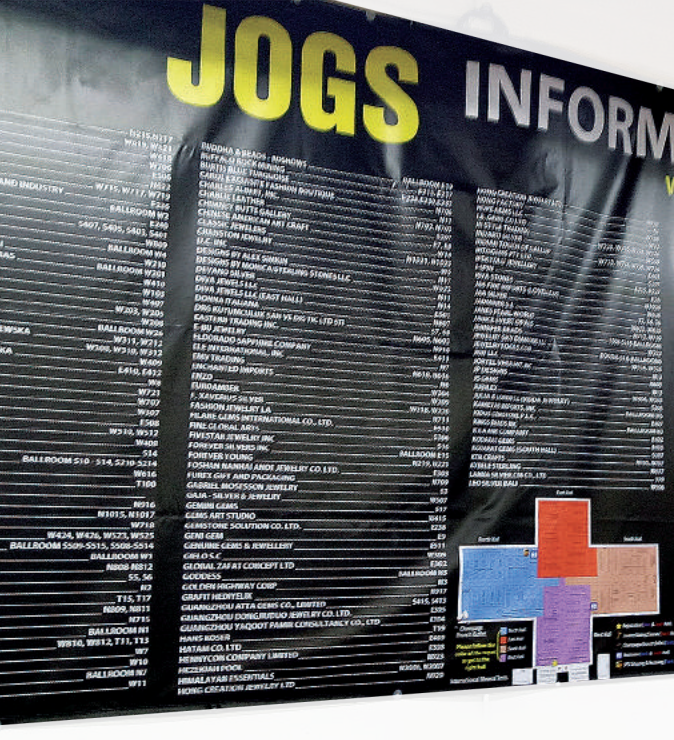
20 in x 13 in



- Banner on Main Show Directory - 20 inches high by 13 inches wide (**Max 12 Available**)
- Includes complimentary highlighted listing in exhibitor directory



Dimensions	Price
20 in x 13 in	\$250.00







# JOGSSHOW.COM WEBSITE ADVERTISING

Online advertising on the JOGS Show website is the best way to keep your business in touch world-wide. When you advertise on the JOGS website you will:

- Reach thousands of potential buyers
- Direct traffic to your website and booth
- Raise your brand awareness

Contact our advertising team for availability by calling **(213) 629-3030** or emailing **info@jogsshow.com**.

Online Banner Size	Price
750px by 90px 	\$200.00/month
360px by 70px 	\$175.00/month
175px by 90px 	\$125.00/month
360px by 90px 	\$100.00/month



## Homepage Banners

Place your banner on our website homepage.

750px by 90px **Limit 1**

360px by 70px **Limit 2**



## Sidebar Banners

Place your banner in the sidebar of almost every page of the JOGS Show website.

175px by 90px **Limit 4**

360px by 90px **Limit 2**

The screenshot shows the JOGS International Exhibits website homepage. At the top, there is a navigation menu with links for HOME, SHOW INFO, BUYERS, EXHIBITORS, TUCSON, and REGISTER. Below the navigation is a large banner for the TUCSON GEM & JEWELRY SHOW, featuring images of various gemstones and jewelry. To the right of the main banner is a registration form with fields for email address and name, and a 'Join Now' button. Below the main banner are several smaller banners of different sizes, including a large 750px by 90px banner and several 360px by 70px and 175px by 90px banners. The main content area features a section titled 'The JOGS Tucson Gem & Jewelry Show' with text describing the event as an international market for gem and jewelry professionals. Below this is a list of products available at the JOGS Shows, including gemstones, diamonds, jewelry, and more. At the bottom, there is a section titled 'JOGS Tucson Show Presents' with text about the diversity of products and unique exhibits.

# NEWSLETTER TO BUYERS ADVERTISEMENT



**ADVERTISE  
HERE**

Our JOGS newsletters are an effective way to advertise, promote and showcase your company's products prior to the show and raise awareness about your booth and products.

Drive traffic to your company's website and booth by placing an advertisement in a themed newsletter tailored to buyers looking for your products.

Great way to promote new product lines and special deals, increase traffic to your website and booth and build business contacts prior to the show.

**Price**

\$150.00 per newsletter

**Reach more than 25,000 Tucson buyers directly!**

**Ad:** You can provide a 600px by 130px image that links to your website, OR send us 3 photos of your products, and we will create an ad with text, your booth #, company and product description and link to your website if available.

**Max total ad size:** 600px by 130px

**Max text:** 350 characters

**Design:** Free design is included with purchase of ad placement.

**LIMITED SPACE!** Maximum of 3 exhibitor advertisements per newsletter.

## SAMPLE NEWSLETTER



### Tucson Gem Show Turquoise Pavilion

You are already registered for the JOGS Tucson Gem Show. [Click here](#) to view or edit your badges. Show Location: Tucson Expo Center

#### What is the Turquoise Pavilion?

The JOGS Tucson Gem & Jewelry Show is very well known for its amazing collection of dealers of Native American Turquoise jewelry. Over 100 booths at the JOGS jewelry show are dedicated to Southwestern Jewelry and turquoise all in one pavilion, probably the largest collection under one roof.



#### SUNWEST SILVER

**Booth:** Ballroom E12  
Silver jewelry, native American jewelry set in sterling silver with turquoise, turquoise beads, cabs from famous turquoise mines, findings.  
[sunwestsilver.com](http://sunwestsilver.com)  
800-771-3781



#### What kind of Native American turquoise jewelry can you find there?

Contemporary, antique, many unique signed famous designer Native American pieces from Navajo, Zuni, Hopi, Santo Domingo and other Indian tribes.  
You will be mesmerized by the stories related to each sterling silver buckle, squash blossom necklace, kachina doll, zuni fetishes, 1000s of charms, cuff/bracelets, mosaic pendants and much, much more.  
Many of our turquoise jewelry exhibitors have family ties to original historic Traders, and have brought those Native American ties to the Show.



#### SELECT LINES

**Booth:** W516, W518, W520  
Native American Indian, sterling silver chains and jewelry, opal jewelry, jewelry displays and supplies.  
[selectlines.com](http://selectlines.com)  
303-295-2082



#### SELECT LINES

**Booth:** W516, W518, W520  
Native American Indian, sterling silver chains and jewelry, opal jewelry, jewelry displays and supplies.  
[selectlines.com](http://selectlines.com)  
303-295-2082



#### What types of rough and cut turquoise can be found at the Show?

# JOGS DIGITAL DISPLAY - REGISTRATION AREA

Your ad will appear on our 55 inch electronic JOGS Show TV displays which will be placed behind the registration counter at the Main Entrance of the Show where all attendees will register or check-in, or in the high traffic area of the Show . Our JOGS TV Advertisements will run during show hours. Advertising on the JOGS TV displays is a great opportunity to showcase your products and direct buyers to your booth.



Ad Size	Price
1920px by 1080px, 55 inch Display	\$500.00

**LIMITED AVAILABILITY**

# JOGSTV/YOUTUBE CHANNEL

A video slideshow of your products will be created and uploaded to our JOGS YouTube channel and be shared with all our gem and jewelry industry subscribers.



Price
\$800.00

# FREE SOCIAL MEDIA EXPOSURE

With JOGS Social Media exposure your company will benefit from free Facebook, Twitter, and Instagram promotions made by JOGS Media, which will introduce your company and products to thousands of our JOGS Show subscribers from the gem and jewelry industry.



Price
FREE

Company: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_

Select type of ad you are interested in:	Price:	Qty:
<input type="checkbox"/> Show Guide, 2 Full Pages	\$800.00	_____
<input type="checkbox"/> Show Guide, Full Page	\$500.00	_____
<input type="checkbox"/> Show Guide, 1/2 Page	\$300.00	_____
<input type="checkbox"/> Flag Banner (Indoor) 2ft x 6ft	\$200.00	_____
<input type="checkbox"/> Front Entrance Banner 2ft x 7ft	\$500.00	_____
<input type="checkbox"/> Front Entrance Banner 3ft x 7ft	\$780.00	_____
<input type="checkbox"/> Front Entrance Banner 2ft x 3.5ft	\$400.00	_____
<input type="checkbox"/> Indoor horizontal billboard 20ft x 5ft	\$700.00	_____
<input type="checkbox"/> Indoor horizontal billboard 10ft x 3ft	\$500.00	_____
<input type="checkbox"/> Indoor vertical billboard 2ft x 7ft	\$300.00	_____
<input type="checkbox"/> Indoor vertical stand 2ft x 7ft	\$200.00	_____
<input type="checkbox"/> Tower Showcase Shelf	\$100.00	_____
<input type="checkbox"/> Online Banner, Homepage 750px x 90px	\$200.00/month	_____
<input type="checkbox"/> Online Banner, Homepage 360px x 70px	\$175.00/month	_____
<input type="checkbox"/> Online Banner, Sidebar 175px x 90px	\$125.00/month	_____
<input type="checkbox"/> Online Banner, Sidebar 360px x 90px	\$100.00/month	_____
<input type="checkbox"/> Online Banner, Sidebar Additional	_____	_____
<input type="checkbox"/> Newsletter Advertisement	\$150.00	_____
<input type="checkbox"/> JOGS Digital TV Display	\$800.00	_____
<input type="checkbox"/> Social Media Exposure	FREE	_____
<b>TOTAL:</b>	_____	_____

Enclosed Amount: \_\_\_\_\_  
 Check Number: \_\_\_\_\_  
 Payment Type: \_\_\_\_\_

**Payment by Check:**  
 Make check payable to:  
**JOGS International Exhibits, LLC.**  
 Send all payments to:  
*JOGS International Exhibits, LLC*  
*12754 Ventura Blvd., Suite C*  
*Studio City, CA 91604*  
*United States*

We accept U.S. Checks, Credit Cards\*,  
 Money orders, Cashiers Checks.  
 \*for credit card payments, please use at-  
 tached credit card authorization form.

**Acceptable file formats:**  
 \*Adobe Photoshop  
 \*Adobe Illustrator  
 \*EPS, PDF or TIFF files  
 \*Photos: JPG, JPEG, BMP, PNG

**File Specifications:**  
 \*Resolution: 300 DPI or higher  
 \*Colors: CMYK

**All advertising orders must be submitted with full payment for processing.**

Please send your files or photos via e-mail to **info@jogsshow.com**. For large files, please upload your files to Google Drive or Dropbox. **Questions?** Call us at: **(213) 629-3030**

Exhibitor's Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Full Name: \_\_\_\_\_ Ad Sales Rep: \_\_\_\_\_



# CREDIT CARD AUTHORIZATION AGREEMENT

JOGS TUCSON GEM & JEWELRY SHOW

**JOGS International Exhibits, LLC.**

12754 Ventura Blvd., Suite C

Studio City, CA 91604

Tel: (213) 629-3030

Fax: (213) 629-3434

E-mail: info@jogsshow.com

Website: www.jogsshow.com

Select Method of Payment:  Visa  Discover  Mastercard

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV: \_\_\_\_\_

Cardholder's Name (as it appears on the card): \_\_\_\_\_

Billing Address of the Cardholder: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone Number of the Cardholder: \_\_\_\_\_

Customer's Company Name (for whom the card is being used): \_\_\_\_\_

Cardholder hereby authorizes JOGS International Exhibits LLC. to charge credit card described herein for all charges incurred by Exhibitor and has read, understands, and agrees to this form and agrees to pay all charges as described in Cardholder Agreement.

**A current charge of: \$** \_\_\_\_\_

1. In the event a charge is not honored, the undersigned personally guarantees payments of the above amounts due by the exhibitor.
2. A facsimile and an e-mail copy of this credit card authorization shall be regarded, and have the same force and effect, as an original.
3. The undersigned further agrees to waive any right to any chargeback.

**Cardholder's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_